

TiAn Vetter

Instructional Design • Visual/Graphic Design • Program Management

PROFILE

Learning Designer and Curriculum Manager with 9+ years of experience in instructional design, adult learning, eLearning design, curriculum development, and employee development. Obtained Master's degree in Information and Learning Technologies from the University of Colorado Denver. Specialize in eLearning design and development, curriculum and content design, training and facilitation, training needs and task analysis, multi-media learning, and program management. Seeking to contribute my experience, skills, and expertise as a Curriculum Manager in a long-term career position. View more about me at www.tianvetter.com.



Message via LinkedIn



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[linkedin.com/in/tianvetter](https://www.linkedin.com/in/tianvetter)



<http://www.tianvetter.com>

SKILLS

PROFESSIONAL

eLearning Design and Development
Adult Learning
Curriculum Development
Course Development
Blended and Classroom Instruction
Onboarding Training/Processes
Visual & Graphic Design
Program Management

TECHNICAL

Adobe Captivate
Articulate Storyline
TechSmith Camtasia
Salesforce
Microsoft Office & Google Suite
Cornerstone OnDemand LMS
Adobe Creative Cloud

EDUCATION

MASTER'S DEGREE, 4.0 GPA

University of Colorado - Denver
Information and Learning Technologies
2014 - 2016

BACHELOR'S DEGREE

Fort Lewis College
English Literature and Creative Writing
2002 - 2008

EXPERIENCE

GLOBAL SALES CURRICULUM MANAGER, 9/2019 – present

ADOBE | DENVER, CO (Adobe acquired Marketo in 11/2018)

HEAD OF LEARNING & DESIGN, 6/2018 – 9/2019

MARKETO, AN ADOBE COMPANY | DENVER, CO

- Oversee the design and development of multiple role-relevant, comprehensive, blended learning programs that include eLearning, live and vILT training, mentor/shadowing, hands-on application, and coaching components
- Advise on developments in educational design with particular focus on blended, instructor-led, and digital delivery
- Manage and lead a design team within an extremely fast-paced environment
- Design, develop, execute, and maintain various Global Enablement programs and initiatives that include onboarding programs, new releases, quarterly release trainings, and go-to-market strategies
- Manage various projects across emerging issues, latest themes and trends, and new development and delivery initiatives in corporate, education, and training to ensure solutions are successfully developed to meet company objectives

INSTRUCTIONAL DESIGNER II, 7/2017 – 6/2018

TSYS | BROOMFIELD, CO

- Produced high-quality and innovative learning experiences that contained self-paced and interactive eLearning, instructor-led courses, webinars, job-aids, scenario-based learning, and blended solutions
- Collaborated with groups across the organization to analyze, design, develop, produce, implement, and maintain content for learning solutions that were appropriate for the culture and level of expertise of individual users of the organization's various programs, products, solutions, processes, and services
- Managed various learning solution projects, established project timelines and parameters, maintained project materials, provided status reports to management throughout project lifecycles, and prioritized assigned projects as needed
- Administered Cornerstone learning management system and managed eLearning course catalog

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INTERESTS

Designing engaging learning programs
Constant professional development
Understanding emotional intelligence
Beautiful web and graphic design
Painting somewhat-attractive art
Food, cooking it *and* eating it
Long live the Oxford comma!

REFERENCES

Kathryn (Katie) Nester

Associate Director of Admissions
(previous manager)

Fort Lewis College, Durango, CO

Nicole Petruccione

Senior Customer & Partner Trainer
(previous coworker)

talentReef, Denver, CO

Kylie McCue

Instructional Designer
(previous coworker)

TBK Bank, Brighton, CO

More references available upon
request.

EXPERIENCE - CONTINUED

INSTRUCTIONAL DESIGNER, 2/2017 – 7/2017

THE CE SHOP | DENVER, CO

- Researched and organized information and compiled instructional materials (tutorials, references, audio and video scripts, storyboards, navigational text, assessment questions, etc.) to create appropriately timed courses that met regulatory requirements and followed adult eLearning pedagogy
- Developed course outlines and objectives (Bloom's levels 1-6), determined user, selected appropriate training approach best suited for the content, structured course content, and developed curriculum to be implemented in full course cycles
- Transformed complex, unorganized information into clear and effective multi-media training and instruction in an extremely fast-paced environment

INSTRUCTIONAL DESIGNER, 2/2016 – 2/2017

GHX | LOUISVILLE, CO

- Conducted needs and task analyses with stakeholders to scope projects and identify needs of training curriculum
- Designed and developed learner-centered training programs and online courses to support curriculum, including conducting initial SME interviews, writing storyboards, and developing the storyboards in Articulate Storyline
- Designed and developed effective certification assessments in Articulate Storyline, including simulating customer tasks in software environment
- Developed strong, collaborative relationships with internal stakeholders, including project management and implementation teams, to ensure smooth and timely transition of information out to customers

LEARNING AND DEVELOPMENT SPECIALIST, 2/2011 – 2/2016

CONSTANT CONTACT | LOVELAND, CO

- Designed, developed, updated, and responsible for the continuous improvement of New Hire Training materials (eLearnings, presentations, job aids, facilitator guides, communications, and other training solutions)
 - Redesigned and implemented new Core training program
- Developed and conducted needs assessments to proactively identify learning and development needs for ongoing training effectiveness
- Partnered with HRBPs and hiring managers to forecast class sizes and specific needs for cross-departmental customers
- Facilitated Core training program as well as managed participants by tracking attendance, managing the learning event, providing real time feedback, and assessing knowledge and skill acquisition
- Optimized the use of technology and media in training programs and maintained an in-depth practical knowledge of learning best practices and Constant Contact's systems and procedures