

TiAn Vetter

Instructional Design • Visual/Graphic Design • Program Management

PROFILE

Learning Designer and Curriculum Manager with 9+ years of experience in instructional design, adult learning, eLearning design, curriculum development, and employee development. Obtained Master's degree in Information and Learning Technologies from the University of Colorado Denver. Specialize in eLearning design and development, curriculum and content design, training and facilitation, training needs and task analysis, multi-media learning, and program management. Seeking to contribute my experience, skills, and expertise as a Curriculum Manager in a long-term career position. View more about me at www.tianvetter.com.



Message via LinkedIn



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[linkedin.com/in/tianvetter](https://www.linkedin.com/in/tianvetter)



<http://www.tianvetter.com>

SKILLS

PROFESSIONAL

eLearning Design and Development

Adult Learning

Curriculum Development

Course Development

Blended and Classroom Instruction

Onboarding Training/Processes

Visual & Graphic Design

Program Management

TECHNICAL

Adobe Captivate

Articulate Storyline

TechSmith Camtasia

Salesforce

Microsoft Office & Google Suite

Cornerstone OnDemand LMS

Adobe Creative Cloud

EDUCATION

MASTER'S DEGREE, 4.0 GPA

University of Colorado - Denver

Information and Learning Technologies

2014 - 2016

BACHELOR'S DEGREE

Fort Lewis College

English Literature and Creative Writing

2002 - 2008

EXPERIENCE

GLOBAL SALES CURRICULUM MANAGER, 9/2019 – present

ADOBE | DENVER, CO (Adobe acquired Marketo in 11/2018)

HEAD OF LEARNING & DESIGN, 6/2018 – 9/2019

MARKETO, AN ADOBE COMPANY | DENVER, CO

- Oversee the design and development of multiple role-relevant, comprehensive, blended learning programs that include eLearning, live and vILT training, mentor/shadowing, hands-on application, and coaching components
- Advise on developments in educational design with particular focus on blended, instructor-led, and digital delivery
- Manage and lead a design team within an extremely fast-paced environment
- Design, develop, execute, and maintain various Global Enablement programs and initiatives that include onboarding programs, new releases, quarterly release trainings, and go-to-market strategies
- Manage various projects across emerging issues, latest themes and trends, and new development and delivery initiatives in corporate, education, and training to ensure solutions are successfully developed to meet company objectives

INSTRUCTIONAL DESIGNER II, 7/2017 – 6/2018

TSYS | BROOMFIELD, CO

- Produced high-quality and innovative learning experiences that contained self-paced and interactive eLearning, instructor-led courses, webinars, job-aids, scenario-based learning, and blended solutions
- Collaborated with groups across the organization to analyze, design, develop, produce, implement, and maintain content for learning solutions that were appropriate for the culture and level of expertise of individual users of the organization's various programs, products, solutions, processes, and services
- Managed various learning solution projects, established project timelines and parameters, maintained project materials, provided status reports to management throughout project lifecycles, and prioritized assigned projects as needed
- Administered Cornerstone learning management system and managed eLearning course catalog