

TiAn Vetter

Instructional Design • Visual/Graphic Design • Program Management

INTERESTS

Designing engaging learning programs
Constant professional development
Understanding emotional intelligence
Beautiful web and graphic design
Painting somewhat-attractive art
Food, cooking it *and* eating it
Long live the Oxford comma!

REFERENCES

Kathryn (Katie) Nester

Associate Director of Admissions
(previous manager)

Fort Lewis College, Durango, CO

Nicole Petruccione

Senior Customer & Partner Trainer
(previous coworker)

talentReef, Denver, CO

Kylie McCue

Instructional Designer
(previous coworker)

TBK Bank, Brighton, CO

More references available upon
request.

EXPERIENCE - CONTINUED

INSTRUCTIONAL DESIGNER, 2/2017 – 7/2017

THE CE SHOP | DENVER, CO

- Researched and organized information and compiled instructional materials (tutorials, references, audio and video scripts, storyboards, navigational text, assessment questions, etc.) to create appropriately timed courses that met regulatory requirements and followed adult eLearning pedagogy
- Developed course outlines and objectives (Bloom's levels 1-6), determined user, selected appropriate training approach best suited for the content, structured course content, and developed curriculum to be implemented in full course cycles
- Transformed complex, unorganized information into clear and effective multi-media training and instruction in an extremely fast-paced environment

INSTRUCTIONAL DESIGNER, 2/2016 – 2/2017

GHX | LOUISVILLE, CO

- Conducted needs and task analyses with stakeholders to scope projects and identify needs of training curriculum
- Designed and developed learner-centered training programs and online courses to support curriculum, including conducting initial SME interviews, writing storyboards, and developing the storyboards in Articulate Storyline
- Designed and developed effective certification assessments in Articulate Storyline, including simulating customer tasks in software environment
- Developed strong, collaborative relationships with internal stakeholders, including project management and implementation teams, to ensure smooth and timely transition of information out to customers

LEARNING AND DEVELOPMENT SPECIALIST, 2/2011 – 2/2016

CONSTANT CONTACT | LOVELAND, CO

- Designed, developed, updated, and responsible for the continuous improvement of New Hire Training materials (eLearnings, presentations, job aids, facilitator guides, communications, and other training solutions)
 - Redesigned and implemented new Core training program
- Developed and conducted needs assessments to proactively identify learning and development needs for ongoing training effectiveness
- Partnered with HRBPs and hiring managers to forecast class sizes and specific needs for cross-departmental customers
- Facilitated Core training program as well as managed participants by tracking attendance, managing the learning event, providing real time feedback, and assessing knowledge and skill acquisition
- Optimized the use of technology and media in training programs and maintained an in-depth practical knowledge of learning best practices and Constant Contact's systems and procedures