Project 2 Networked Learning Space, Design Plan
INTE 5665: Social Media and Digital Cultures
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Educational Need
I currently work for an online marketing company on a training team that has about 35 employees, each of whom belong to one of seven smaller teams underneath the larger training team umbrella. Each smaller training team has *at least* five employees who all serve various functions within their roles. Because my company has made a large shift from instructor-led training to a form of blended learning, several employees on these teams have been forced to change or adjust their current roles to fit our new needs.

Specifically, a great amount of focus is being centered on eLearnings and where we can implement them in all aspects of training. In an effort to save money, the company has selected several current employees to basically *learn* to become eLearning Specialists, instead of creating new positions to fill. Last year, I self selected to be one of these employees as I have a background in design and have always wanted to get into the eLearning field. We've recently created an eLearning Group at work and I feel that we could very much benefit from a collaborative space to share and discuss resources on designing, building, and implementing eLearnings.

Learning Objectives
This networked learning space will focus on the following learning objectives:
1. Using the resources posted to my learning space, participants will learn about the basics of graphic design and utilize this information in future creation of eLearnings.
   - These basics will cover typography, composition, visual aspects (color theory), and many other topics that live in the creative spectrum.
2. Using the resources posted to my learning space, participants will learn about the basics of instructional design and utilize this information in future creation of eLearnings.
   - These basics will cover key terms, models, and concepts, types of learners, and different types of learning.
3. Using the resources posted to my learning space, participants will learn about the various programs used to build and implement eLearnings in various settings.
4. Using the resources posted to my learning space, participants will learn about who several key informational resources are in the field of eLearning.
5. By taking part in my learning space, participants will collaborate with each other in problem solving, resource sharing, and designing, building, and implementing eLearnings in various settings.

Learning Audience
This networked learning space is intended for those interested in learning more about designing, building, and implementing eLearnings in various settings. My primary audience will be all of my colleagues at work and any other eLearning designers/specialists that I have connected with via various social media platforms. This space is intended to help beginners to the field, but my goal is to have this space grow so that it covers all levels of experience within the field.

Desired Outcomes
The desired outcome for this learning space is for it to help its participants be successful in the field of eLearning. Participants will be able to take part in commentary, discussions, resource sharing, problem solving, and brainstorming.

Planned Course of Action
I will be using Google+ Communities, a free platform, to create and host my networked learning space. I've had a Google+ account for years, but I have never used it before. After recently exploring it much more, I have found that it has the "posting" capabilities I have been looking for. I will be able to create subheadings through which participants, or members, can browse through those posts for specific topics within the realm of eLearning. I can also choose to have my settings allow members to post their own information as well as interact with posts I do myself.

I plan to fill my community with relevant resources that pertain to designing, building, and implementing eLearnings, as well as the basics of design. I will include blog posts, articles, templates, websites for thought leaders in the field, how-to videos, and images. I will then sort these posts through subheadings that separate them into topics.

Once my community is up and running, I plan to spread the word about it through my other social media platforms and add the URL to my various social media platforms and websites. I will be sending invitations to my colleagues at work and continuously connecting with other groups on Google+, Facebook, LinkedIn, and Pinterest to help my community grow.