

TiAn Vetter

Instructional Design • Visual & Graphic Design • Program & People Management

PROFILE

Global Sales Curriculum Manager with 11+ years of experience in instructional design, adult learning, curriculum development, and program and people management. Obtained Master's degree in Information and Learning Technologies from the University of Colorado - Denver. Specialize in eLearning design and development, curriculum and content design, training and facilitation, training needs and task analysis, multi-media learning, and program management. Seeking to contribute my experience, skills, and expertise as a Senior Curriculum Manager in a long-term career position. View more about me at www.tianvetter.com.



Message via LinkedIn



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[linkedin.com/in/tianvetter](https://www.linkedin.com/in/tianvetter)



<http://www.tianvetter.com>

SKILLS

PROFESSIONAL

eLearning Design & Development
Adult Learning
Curriculum Development
Course Development
Blended & Classroom Instruction
Onboarding Training & Processes
Visual & Graphic Design
People Management
Program Management

TECHNICAL

Adobe Photoshop & Illustrator
Adobe Captivate & Articulate Storyline
Cornerstone & Captivate Prime
TechSmith Camtasia
Salesforce
Microsoft Office & Google Suite

EDUCATION

MASTER'S DEGREE, 4.0 GPA

University of Colorado - Denver
Information and Learning Technologies
2014 - 2016

BACHELOR'S DEGREE

Fort Lewis College
English Literature, Creative Writing, Art
2002 - 2008

EXPERIENCE

GLOBAL SALES CURRICULUM MANAGER, 6/2018 – present

ADOBE | DENVER, CO (Adobe acquired Marketo in 11/2018)

previously HEAD OF LEARNING & DESIGN, GLOBAL SALES, MARKETO

- Oversee the design and development of multiple role-relevant, comprehensive, learning programs that include eLearning, live (and virtual) training, multi-media assets, hands-on application, and coaching components
- Advise on best practices in instructional design with particular focus on innovative creation of blended, instructor-led, and digitally delivered content
- Manage an exceptionally high-performing team within an extremely fast-paced environment, while continuously elevating team member skills
- Design, develop, execute, and maintain various Global Sales Enablement programs and initiatives that include onboarding programs, new releases, sales processes, quarterly release trainings, and go-to-market strategies
- Partner cross-functionally in driving various projects and deliverables to ensure solutions are successfully aligned to strategic sales initiatives across multiple regions

SENIOR INSTRUCTIONAL DESIGNER, 7/2017 – 6/2018

TSYS | BROOMFIELD, CO

- Produced high-quality and innovative learning experiences that contained self-paced and interactive eLearning, instructor-led courses, webinars, job-aids, scenario-based learning, and blended solutions
- Collaborated with groups across the organization to analyze, design, develop, produce, implement, and maintain content for learning solutions that were appropriate for the culture and level of expertise of individual users of the organization's various programs, products, solutions, processes, and services
- Managed various learning solution projects, established project timelines and parameters, maintained project materials, provided status reports to management throughout project lifecycles, and prioritized assigned projects as needed
- Mentored and coached internal team of sales trainers, advising on best practices for adult learning and instructional design