

PROFILE

Currently a senior manager with 12+ years of experience in instructional design, adult learning, curriculum development, and program and people management. Obtained Master's degree in Information and Learning Technologies and specialize in eLearning design and development, curriculum and content design, training and facilitation, training needs and task analysis, multi-media learning, and program management. Seeking to contribute my experience, skills, and expertise in a long-term, senior-level people-management position related to curriculum and program design, development, and management.

SKILLS

eLearning Design & Development
Adult Learning Methodologies
Curriculum Design
Course Development
Blended Learning Programs
Classroom Instruction & Facilitation
Onboarding Training & Processes
Visual & Graphic Design
People Management
Program Management

TOOLS

Adobe Photoshop & Illustrator
Adobe Captivate
Articulate 360 & Storyline
various LMS systems
TechSmith Camtasia & SnagIt
Salesforce
SmartSheet
Microsoft Office
Google Suite

EDUCATION

MASTER'S, 4.0 GPA
University of Colorado - Denver
Information & Learning
Technologies
2014 - 2016

BACHELOR'S
Fort Lewis College
English Literature & Fine Art
2002 - 2008

EXPERIENCE

SR. MANAGER, CURRICULUM DESIGN & DEVELOPMENT, 11/2020 – current **SERVICENOW | DENVER, CO (REMOTE)**

- Lead a large global team (16 employees) of high-performing instructional designers, sales trainers, and video producers while setting standards for best practices for delivery, facilitation, and curriculum design and development (employees in US, Europe, and India)
- Manage the design and development of sales enablement for ServiceNow's Global Sales organization for the new hire, sales manager, and role excellence programs that align to strategic sales initiatives across regions
- Continually innovate delivery and design methodologies by leveraging new technologies and strategies to achieve high impact, "sticky" enablement
- Develop and manage detailed program plans that consider all requirements, constraints, resources, and deliverables associated with the defined learning objectives and behavioral outcomes
- Work with stakeholders and regional enablement leaders to continually assess and understand skills and enablement needs, define options, and translate them into actionable and measurable learning objectives and goals

GLOBAL SALES CURRICULUM MANAGER, 6/2018 – 11/2020

ADOBE | DENVER, CO (Adobe acquired Marketo in 11/2018)

previously **HEAD OF LEARNING & DESIGN, GLOBAL SALES, MARKETO**

- Oversaw the design and development of multiple role-relevant, comprehensive, learning programs that included eLearning, live (and virtual) training, multi-media assets, hands-on application, and coaching components
- Advised on best practices in instructional design with particular focus on innovative creation of blended, instructor-led, and digital content
- Managed an exceptionally high-performing team (instructional design, communications, & operations) within an extremely fast-paced environment, while continuously elevating team skills
- Designed, developed, executed, and maintained various Global Sales Enablement programs and initiatives that included onboarding programs, new releases, sales processes, quarterly release trainings, and go-to-market strategies
- Partnered cross-functionally in driving various projects and deliverables to ensure solutions were successfully aligned to strategic sales initiatives across multiple regions
- *New Hire Onboarding program won a 2020 Brandon Hall Award - Excellence in Sales Performance for Best Sales Onboarding Program